



sense
international

Building change, together

Our impact 2024/2025



30 years of changemaking

Reflections from Kavita Prasad, our Chief Executive



This was an incredibly special year as we marked Sense International's 30th Anniversary – 30 years of supporting people with deafblindness, delivering sustainable impact and amplifying voices to realise rights. We celebrated the many changemakers who have

shaped our journey, standing up for a fairer and more inclusive world for people with deafblindness and their families.

A highlight was the launch of our Global Deafblindness Resource Hub. A small step towards bridging the digital accessibility gap for people with deafblindness and their support networks, the Hub creates access to information and connection. I was also proud to see Sense International Kenya win a Zero Project Award for their InBusiness project – part of the FCDO-funded Inclusive Futures programme – bringing about lasting change in the lives of microentrepreneurs with deafblindness and their communities.

I had the privilege of visiting programmes in Tanzania and Nepal, seeing firsthand the impact of our inclusive education work for children, families and communities. This year alone we worked with partners to support over 6,000 children with access to meaningful and quality education, paving the way for a brighter future.

In early 2025, we joined our peers in condemning the devastating cuts to the UK's Official Development Assistance budget, which will disproportionately affect people with disabilities – with those with deafblindness already among the furthest left behind.

We continue to look forward. I took on the role of Chief Executive of Sense International during our 30th year and am humbled to lead an organisation with such purpose and impact. Together, we will create a world where people with deafblindness can thrive and be included in life.

Learn more about our impact.

→ senseinternational.org.uk/our-impact



We support people with deafblindness at every stage of life, from sensory screening and inclusive education, to helping adults sustain livelihoods.



We are committed to rights-based advocacy, building awareness, and influencing policy to commit to greater inclusion and provision for people with deafblindness.

Thanks from our Chair, Rex Shah

It is an honour to share our impact report. Once again, our teams across the globe have worked tirelessly to improve the lives of people with deafblindness. More children are being screened and supported into education, bringing hope to families, while adults are gaining skills, independence and livelihoods through our vocational training programmes.

Every day, I see the power of collaboration in driving this change. Working in partnership, we are advocating for better rights, inclusion, and provision for all. Your continued support enables us to reach some of the most marginalised in society. Thank you for being part of this mission.



Our 30th year in numbers

There at every stage of life



56,000

children screened for deafblindness.



6,000

children supported into inclusive education.



1,600

adults connected with opportunities to earn.

Informing. Innovating. Influencing.



Creating awareness

We trained over **17,000** people, including carers, educators and policymakers, to understand and support people with deafblindness.

Bridging the gap

We launched the Global Deafblindness Resource Hub, featuring over **240** resources across **seven** languages.

Advocating for change

Under the Inclusive Futures consortium, we contributed to the 'six principles', embedding disability inclusive practises across international development.

Together with over **70** parents of children with deafblindness, Sense International Romania published a guide for parents of children with deafblindness and sensory impairments.

Our Kenya team won the Zero Project award for their InBusiness programme supporting micro-entrepreneurs with deafblindness. Over **60%** of businesses report more than **doubling** their growth.

Sense International India contributed to the civil society report on accessibility, commissioned by the Supreme Court of India. More than **117** people with deafblindness participated.

Our fundraising

£3.6
million



was raised, thanks to incredible supporters like you.

90p
in every £1



raised directly funded our services, training and advocacy work. The other 10p contributed to further fundraising efforts.

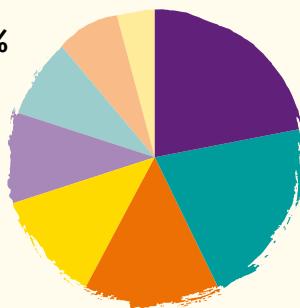
Our Radio 4 appeal



featuring Amar Latif, shared the story of our changemaker Lovely and raised over **£20,000** to support our services.

The split of our expenditure between the countries where we work was as follows:

Uganda 22%	Bangladesh 10%
Tanzania 21%	Peru 9%
Kenya 15%	India* 7%
Nepal 12%	Romania 4%



*Sense International India is an independent charity that raises its own funds. Its expenditure on programmes in India is not included in these figures. Sense International UK is represented on the Board of Sense International India, and we work together to implement programmes in Bangladesh and Nepal.

"We consider ourselves incredibly fortunate to have had the opportunity to partner with Sense International and in doing so, demonstrating the belief that no disability should hold someone back. These interventions will continue to make a positive impact for years to come, inspiring a generation of children who will become independent adults."

Tariq Raja, Executive Director of the CareTech Foundation

Thank you

to our incredible supporters:

- Allan & Nesta Ferguson Charitable Settlement
- Active Citizens Fund Romania
- BBC Radio 4
- Beatrice Laing Charitable Trust
- Bhim Ruia Foundation
- CareTech Foundation
- Coles-Medlock Foundation
- Comic Relief
- Commonwealth Foundation
- Deaf Child Worldwide
- Else Kröner-Fresenius-Stiftung
- Foreign, Commonwealth and Development Office (FCDO)
- Forrester Family Trusts
- Guernsey Overseas Aid & Development Commission
- Google
- Government of the Faroe Islands
- Halcrow Foundation
- Hear the World Foundation
- Hodge Foundation
- John & Sarah Rockliff (Friends of the Reed Foundation)
- John Lewis Partnership Foundation
- Kilimanjaro Blind Trust Africa
- Lavelle Fund for the Blind, Inc.
- MTN Foundation
- Nelumbo Foundation
- Pradip Dhamecha
- Sunil Shah
- Synevo Romania with the support of Medicover Association
- Terry Williams
- The Global Partnership for Education Knowledge and Innovation Exchange (KIX) and the International Development Research Centre (IDRC) Canada
- The Hollyhock Charitable Foundation
- The Karlsson Játiva Charitable Foundation's LACT programme
- The Valuable 500

Beryl's journey to financial independence

Throughout her childhood, Beryl suffered a series of illnesses that caused partial loss of both her sight and hearing, leaving her unable to attend school.

When she returned, she struggled to learn and keep up with her classmates. Financial constraints meant she was unable to attend secondary school, leaving her future uncertain.

When she was connected with Sense International Kenya, Beryl's outlook became brighter. With support, she attended a technical college for the blind and deaf, where she learned to knit and weave carpets. She received an investment from the InBusiness programme to found her own stall selling mats, enabling her to buy materials for her work.

The award-winning programme supports micro-entrepreneurs with deafblindness and complex disabilities, who are often socially and financially excluded from their local communities, to build businesses that can thrive. It provides support through grants, mentorship and training, as well as continued networking opportunities.

Through the programme, Beryl received training on financial management, sales and marketing, learning to price her goods well and reinvest profit back into her growing carpet business. By founding her business, she has been able to achieve financial independence – once unthinkable as a woman with deafblindness. Proud of her ability to serve her community, she is well-respected by her customers, helping to change limiting perceptions of people – especially women – with complex disabilities.

Our InBusiness programme is run in partnership with the Inclusive Futures consortium, with funding from the Foreign, Commonwealth & Development Office (FCDO).

To see more stories about our work visit
→ [Our stories - Sense International](#)
→ youtu.be/o0sdh5Hxiks

“Sense International helped me start my own business. I learned about money management, and customer personas and how to manage my relationships with them. This has helped me a lot because I now have many customers. My hope for the future is to expand this business so it grows.”



It's because of your generosity that we're able to support people with deafblindness and complex disabilities across the world, at every stage of life. Thank you.



To learn more about the difference you've helped us to make this past year, visit our website via the QR code or URL below:



senseinternational.org.uk/our-impact



We're Sense International

Our vision is of a world where all people with deafblindness are equal and active members of society.

We are dedicated to breaking down barriers and supporting people with deafblindness to live, learn and thrive. We work across eight countries: Bangladesh, India, Kenya, Nepal, Peru, Romania, Tanzania and Uganda.

If you or someone you know needs this information in a different format, such as large print or braille, please contact our supporter services team using the details below.

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